## **OVER 50 MILLION TONS OF E-WASTE WERE**

## **GENERATED IN NORTH AMERICA AND EUROPE IN 2019**













In September 2015, by unanimous vote, the 2030 Agenda for Sustainable Development was adopted by 193 UN member nations. At the heart of this Agenda are the 17 Sustainable Development Goals (SDGs), each with 169 specific targets to accomplish. Goal 12 of the SDGs focuses on responsible manufacturing, reuse, repurposing, recycling, and reduction at every stage of the product life cycle.





















# JOIN AV LEADERS IN DOING OUR PART TO SOLVE THE CLIMATE CRISIS

# SAVE Sustainability in AV

# AND ACHIEVE SUSTAINABLE DEVELOPMENT

## **ABOUT US**

SAVe, Sustainability in AV, is an independent non-profit organization that brings the 2030 Sustainable Development Goals (SDGs) to the Pro AV industry. SAVe is the first industrywide US based organization to bring stakeholders together to take concerted action to achieve the 2030 SDGs.

The rapid pace of tech development has meant that products are being replaced in increasingly shorter cycles which leads to serious environmental consequences. In 2019, less than 20% of used electronics were formally recycled. There is no unilateral process, system or policy in the industry dealing with where the equipment goes at the end of its life cycle.

The Center for Sustainable Enterprises conducted a study in 2020 entitled "Sustainability in the Supply Chain". This study found that in 2019 alone, over 50 million tons of e-waste, including displays, cables, power supplies and other AV equipment, were generated in North America and Europe. This number has increased 21% over the last five years.

## **SAVe Programs:**

SAVe provides a vehicle for our industry to take concerted action and serves as a bridge to other industries, NGOs and partner organizations who share our conviction that we must take urgent action to preserve the health of our planet, communities and people.

#### Education

SAVe has launched an education campaign about the 2030 SDGs and provides educational forums on how companies in the AV industry can adopt these goals.

### **SAVe A Second Life**

Give your AV equipment a second life at the end of its first life by donating it through a network that SAVe has established with Commission on Voluntary Service & Action (CVSA).

#### **SAVe Certified**

SAVe provides a certification program for companies in the AV industry. This includes education, company assessment, and tools to develop an SDG plan.





