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FOR IMMEDIATE RELEASE

SAVE, Sustainability in AV, Launches Inaugural SAVE Certification Program in Partnership with Tempest Technologies

The SAVE certification consists of a three-part, two-day educational session, workshop, and assessment with the goal of establishing a sustainable development plan for companies that complete the program

ALTADENA, Calif., Aug. 10, 2022 – SAVE, Sustainability in AV, and independent non-profit organization has launched its first SAVE Certification Program on June 21, 2022, in partnership with Washington-based audiovisual (AV) integrator, Tempest Technologies.

A Pioneering Effort By Tempest Technologies

“Tempest Technologies has always recognized our responsibility to the community,” says Co-Owner and General Manager of Tempest Technologies, Debbie Williamson. “Becoming SAVE Certified is part of our effort to take that commitment a step further. It helps us be proactive with clients and manufacturers about the role we can play for the world, for our community, our clients, and us personally.

“As an AV integration company, we are aware of the waste our industry generates,” continues Williamson. “This is about more than recycling. It’s about what we can do daily and the influence we can have on our clients, customers, and partners. It’s about the legacy we leave for future generations.”

The SAVE Certification Process

The three-part, one-day SAVE certification program includes an educational session, workshop, and assessment. The outcome of the process is an actionable strategy to make progress toward achieving the 2030 Sustainable Development Goals (SDGs).



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A shared blueprint for sustainability adopted by all 193 members of the UN, including the United States, the 2030 Sustainable Development Goals (SDGs) consist of 17 indivisible and universal goals, each with specific targets to accomplish. An urgent call to action by all countries, the SDGs recognize that ending poverty (Goal 1) must go hand in hand with access to quality healthcare and education, reducing inequality; all while tackling climate change and working to preserve our oceans and forests.

Over the course of the 2-day SAVE Certification session, Tempest Technologies:

- Chose specific SDGs to align their business model, community role and employee passions with;
- Identified particular tactics that Tempest can execute to advance the enumerated SDGs; and
- Laid the groundwork to formalize an actionable strategy for implementation – including metrics and reporting.

Once SAVE Certified companies have begun efforts to advance the SDGs, they keep in regular contact with SAVE, sharing their progress and challenges with the larger SAVE community, taking advantage of SAVE's library of educational resources, and spreading the word to their colleagues, partners, customers, and other stakeholders.

SAVE-certified companies will be provided with a SAVE-certified promotional kit that includes the SAVE-certified logo, SDG plan template, press release, website assets, copy for flyers, posters, and office placards. Companies will be highlighted on www.saveav.org, as well as SAVE's social media channels.

Certification >> Education >> Action

"The purpose of the SAVE certification program is to educate companies in the AV industry about the 2030 Sustainable Development Goals (SDGs) and how they can make progress toward achieving them via a wide range of measures, from responsible waste management and life cycle carbon emission reduction to community partnerships addressing critical social, economic and environmental issues," explains SAVE Founder Christina De Bono.



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“Most important, SAVE provides organizations a vehicle to channel their commitment and passion into action. And by that we mean specific, targeted efforts that yield measurable results – all on a company-by-company basis.”

De Bono emphasizes that the time to act is right now. “The sustainability to our planet is at stake – as is that of our industry,” she says. “It’s very clear that sustainable practices bear directly on a company’s ability to generate funding, win business, attract employees, and lead communities to build healthy and equitable environments.”

It starts with a conversation – and leads to transformation

“SAVE Certification is the start of a process that enables us to have conversations with manufacturers and clients,” adds Williamson. “We don’t have direct control over their decisions, but we will start an education process that can be as illuminating for them as it was for us. Additionally, by educating our entire team, we have begun a dialogue that can lead to change.”

For more information, or to get involved, please contact us at info@saveav.org

About SAVE

From climate change and environmental degradation to poverty and inequality, the challenges we face are profound, diverse – and getting worse. We must address them as nations, as individuals, and as businesses.

Sustainability in AV (SAVE) is the first industry wide U.S.-based organization to bring stakeholders in the audio visual (AV) field together to take concerted action to achieve the 2030 Sustainable Development Goals (SDGs).

For more information, please visit <https://saveav.org/>.

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